

Board of Directors Meeting

Zoom

Videoconference

Thursday, September 9, 2021

Time: 5:30pm – 7:00pm

Board Members Present:

Vice President Joseph Simmons, **Secretary** Tasion Kwamilele, **Treasurer** Luther Aaberge, Guy Ben Ari, Sarah Chavez, Robyn Fisher, Chris Kovach, Seth Hubbert, Seth Steward, Louis Quindlen, Mahiri Wise, COA President Nathaniel Jones, Laney President Rudy Besikof, Merritt President David Johnson

Guest: Dr. Melvin Musick

Staff: LaNiece Jones, Mashariki White, Brian Bouldin

Proceedings:

Meeting called to order at 5:38pm by Dr. Joseph Simmons and roll call taken.

Dr. Besikof moved to accept and approve last board meeting minutes. **Dr. Johnson** seconded the motion. The motion passed unanimously.

Public Comment: None

College President Reports:

Merritt College: **Dr. Johnson** announced that they will receive the John W. Rice Award today for advancing diversity equity and student success – based on closing student success gaps.

Laney College: **Dr. Besikof** says approximately 190 sections running this semester which is a large increase since the pandemic. They hosted two one-stop shopping events 400+ in-person and 100 via zoom. In August, Black Laney Love Event which was a welcome back event extended to the African American community. 60 students showed up in-person and 40 online. LaNiece helped with the promotion. Received the High Road Training Partnership Grant from the state for \$125,000 to help with apprenticeship and CTE programs.

College of Alameda: **Dr. Jones** shared that CoA received an NSF grant for math, engineering and science achievement Connect Project for \$399,000. They are preparing for a broader reopening of campuses for the spring term and implementing policies and procedures to ensure instruction can be delivered as safe as possible in the current circumstances.

Meeting Agenda Highlights

Officers Reports

Treasurer Luther Aaberge presented slides sharing the unaudited budget, investment portfolio, budget process with tentative timing, and budget for 2021-2022. Luther advised the term “*unaudited*” is being used in this presentation as there will be a few adjustments that will take place. There was a meeting with the Chancellor who advised she could not commit to any dollars prior to reviewing the District’s budget and PCF’s upcoming presentation to the Board of Trustees meeting. The Chancellor recommended that the Foundation shares with the Trustees how we are moving forward with our goals at the Trustee meetings. In the last finance meeting, Chris recommended that the unrestricted funds and restricted funds be reorganized and booked separately so they can be easily identified.

Dr. David Johnson moved to accept the report and budget, seconded by Guy. Motion carries unanimously.

Secretary Tasion Kwamilele interviewed potential board member Jennifer Tran who serves as the Chair of the Vietnamese Chamber and LaSandra Hunt who is the VP of Emerging Markets at Chase Bank. Both candidates are very eager to serve on PCF Board of Directors and Tasion highly recommends voting them on.

Tasion moved to accept both candidates as new board members, seconded by Luther. Motion carries unanimously.

Chronic Absentee Board Members: There are two members that have not been active on the board, Michael Bernick and Mark Bosuego. Tasion will reach out to see if they want to continue to serve on the board. At the November board meeting, she proposed we make a motion to remove them if we have not received a response. Sarah mentioned that board attendance increased on another board she serves on when the board attendance was placed at the top of their board meeting agenda. Tasion advised an onboarding session is forthcoming for new board members to discuss fundraising, conflict of interest forms, board information sheet and to review board kit.

Executive Director LaNiece Jones Peer to peer campaign for all the board members has Zoom lab clinics to activate their fundraising pages. Golf tournament will take place on November. To date, we have 31 sponsor close to \$70,000.

Committee Reports

Scholarship Committee: Committee Lead Seth had to leave early. LaNiece advised that she will reach out to Dr. Johnson offline to share a recent development regarding the Gilmore Endowed Scholarship fund that is a win-win for all. More to follow after details are flushed out.

Executive Director Report:

LaNiece Jones peer-to-peer board fundraising campaign pages for each board member have been created. Brian Bouldin is holding Zoom clinics Mondays and Thursday to show how to activate their pages. Want 100% board participation. Brian will be available on Monday, September 13th but not Thursday, September 16th. The following week the Zoom clinics will be back on schedule.

WBR Golf Tournament planning progress: Event date is Monday, October 25th at the Sequoyah Country Club in the East Oakland Hills. There are 31 sponsors so far, close to \$70,000 raised, and 27 volunteers to-date. Expenses are approximately \$25,000 which includes venue, food, and novelty items. LaNiece will send out a request to board members to solicit donations for silent auction. Another golf tournament is scheduled for May 23, 2022.

Guest Presentation

Consultant Dr. Melvin Musick shared *Getting to the Million* power point presentation. He mentioned a quote included in the book entitled "The Power of Introverts in a World that Cannot Stop Talking" by Susan Cain as it encapsulates the people we are trying to develop. Dr. Musick spoke to achieving 100% board member participation. Board member goal is to fundraise \$5,000 and he shared ideas on how to achieve this goal.

Upcoming Meeting Events:

Golf Tournament on October 25th.

Next Board Meeting is November 18th. Louis Quindlen is going to be presenting to the Senates at each college to encourage faculty and administration financial support/donations for the students. Don't forget to vote.

Meeting Adjourned: Joseph Simmons adjourned the meeting at 6:48pm