



Peralta Colleges Foundation

SWING FORE STUDENT SUCCESS

DR. WILLIAM (BILL) RILEY  
*Golf Tournament*



*October 25, 2021*

SPONSORSHIP OPPORTUNITIES PACKAGE



 Peralta Colleges Foundation  
SWING FORE STUDENT SUCCESS  
DR. WILLIAM (BILL) RILEY  
*Golf Tournament*



*Celebrating 50 years of supporting students at Peralta Colleges*

Dear Partner,

Since 1971, the Peralta Colleges Foundation has been making a difference in the lives of students in need at the Peralta Colleges – **Berkeley City College, College of Alameda, Laney College and Merritt College** – by providing scholarships and other financial support to ensure their success. For 50 years, we have helped hundreds – if not thousands – of students achieve their dream of transferring to a 4-year institution or acquiring a meaningful and well-paying job.

As a caring, community-minded business and Peralta Colleges partner, we are delighted to invite you to join us as a proud sponsor for the **Peralta Colleges Foundation Dr. William (Bill) Riley Golf Tournament – SWING FORE STUDENT SUCCESS!** – to be held on **Monday, October 25, 2021** at the beautiful **Sequoyah Country Club** in Oakland. Your partnership helps us continue to transform the lives of motivated students.

Hosting this year's golf tournament enables the Foundation to support the intellectual, cultural and educational needs of our students, faculty and staff throughout the Peralta Colleges. Funds raised at the tournament help elevate students from poverty, train the unemployed and underemployed and prepare students to successfully transition to four-year universities.

**The Tournament is also a great opportunity to have fun for a good cause!** You and your team will enjoy 18 holes of golf, carts for your entire team, complimentary breakfast and beverages on the course, a post-golf reception and a gift bag filled with unique golf swag. Plus, compete for prizes on the Sequoyah Country Club's challenging greens including Hole-In-One, Putting and Closest-to-Hole contests!

Event sponsorship is a terrific way to highlight your community involvement. Sponsors will be recognized in event marketing materials and on the foundation website. Sponsor benefits and information are attached. More further details, please contact me at [ljones@peralta.edu](mailto:ljones@peralta.edu) or our Development Manager, Margie Platero at [margie.platero@peralta.edu](mailto:margie.platero@peralta.edu).

**We certainly hope you will join the fun AND help us make a real difference in our community by serving as a sponsor, organizing a team or sponsoring a tournament hole.** On behalf of all of our scholarship recipients and the 30,000 students who attend the Peralta Colleges each year, thank you!

Sincerely,

A handwritten signature in cursive script that reads 'LaNiece Jones'.

LaNiece Jones  
Executive Director  
Peralta Colleges Foundation  
[www.peraltafoundation.org](http://www.peraltafoundation.org)



## Please Join Us on October 25, 2021

The Peralta Colleges Foundation *Dr. William (Bill) Riley Annual Golf Tournament* is the Foundation's largest fundraiser, bringing together caring, community-minded business professionals for a fun and challenging day on the course while raising scholarship funds for dedicated students of Peralta Colleges.

- **Great opportunity to raise scholarship funds for Merritt College, College of Alameda, Laney College & Berkeley City College students**
- **Meet and mingle with Peralta Colleges leadership**
- **Challenge yourself with 18 holes of golf on Sequoyah Country Club's beautiful, rolling greens in the East Oakland Hills**
- **Enjoy complimentary breakfast, beverages on the course and a post golf reception**



JOIN THE GROWING GROUP OF SUPPORTERS

**Grand Slam**



**Pro**



**Hole SPONSOR**



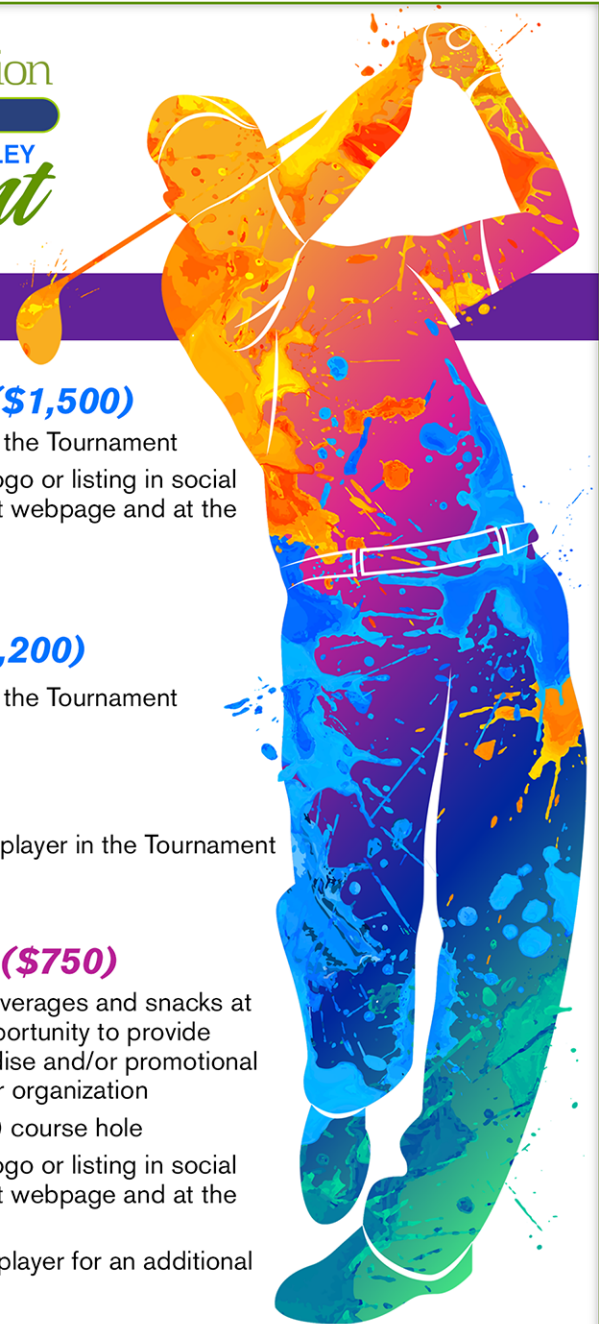


Peralta Colleges Foundation

SWING FORE STUDENT SUCCESS

DR. WILLIAM (BILL) RILEY

# Golf Tournament



## SPONSORSHIP LEVELS

### Grand Slam (\$25,000)

- Categorical Presenting Sponsor
- Eight (8) players in the Tournament
- Opportunity to golf with local VIP
- Signage at two (2) course holes
- Special gift for each member of your group
- Prominent logo placement in printed materials, social media, Tournament webpage and at the event
- "Named" 4x Student \$1,500 Scholarships
- Opportunity to speak during welcome remarks at start of Tournament, & Reception

### Tournament (\$15,000)

- Four (4) players in the Tournament
- Signage at one (1) course hole
- Special gift for each member of your foursome
- "Named" 4x Student \$750 Scholarships
- Prominent logo placement in printed materials, social media, Tournament webpage and at event

### Champion (\$7,500)

- Four (4) players in the Tournament
- Signage at one (1) course hole
- Special gift for each member of your foursome
- Logo placement in printed materials, social media, Tournament webpage and at event

### Pro (\$3,500)

- Four (4) players in the Tournament
- Signage at one (1) course hole
- Company/Name logo or listing in social media, Tournament webpage and at the event

### Leaderboard (\$1,500)

- Four (4) players in the Tournament
- Company/Name logo or listing in social media, Tournament webpage and at the event

### Foursome (\$1,200)

- Four (4) players in the Tournament

### Ace (\$300)

- One (1) individual player in the Tournament

### Hole Sponsor (\$750)

- Host and serve beverages and snacks at one hole; plus, opportunity to provide branded merchandise and/or promotional materials from your organization
- Signage at one (1) course hole
- Company/Name logo or listing in social media, Tournament webpage and at the event
- Option to add (1) player for an additional \$250

## ADDITIONAL SPONSOR OPPORTUNITIES

**Reception (\$3,000)** Prominent signage at Reception; verbally thanked from podium during awards ceremony

**Cart (\$2,500)** Signage in all golf carts during event

**Golf Ball (\$2,500)** Your branding on Tournament balls

**Tournament Prize (\$500)** Recognition and promotional materials from your organization in event gift bag

**Driving Range (\$500)** Signage at Driving Range

**Putting Range (\$500)** Signage at Putting Range

Sponsorship at every level includes 18 holes of golf, carts for your team, complimentary breakfast and beverages on the course, a post-golf reception and a gift bag for each player.



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*Golf Tournament*

SPONSORSHIP & REGISTRATION FORM

Please select your level of support for Peralta Colleges Foundation

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Grand Slam • \$25,000  | <input type="checkbox"/> Tournament • \$15,000 | <input type="checkbox"/> Champion • \$7,500  |
| <input type="checkbox"/> Pro • \$3,500          | <input type="checkbox"/> Leaderboard • \$1,500 | <input type="checkbox"/> Foursome • \$1,200  |
| <input type="checkbox"/> Hole Sponsor • \$750   | <input type="checkbox"/> Ace • \$300           | <input type="checkbox"/> Reception • \$3,000 |
| <input type="checkbox"/> Cart • \$2,500         | <input type="checkbox"/> Golf Ball • \$2,500   | <input type="checkbox"/> Driving Range \$500 |
| <input type="checkbox"/> Tournament Prize \$500 | <input type="checkbox"/> Putting Range \$500   |  |

I am unable to attend but would like to make a donation in the amount of \$ \_\_\_\_\_

Name/Company \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**MAIL:**

Please send your completed form with your check payable to: Peralta Colleges Foundation  
333 East 8th Street  
Oakland, CA 94606

**REGISTER ONLINE:** <http://bit.ly/PCFWBRGOLFTOURNEY>

\* Logos for signage and promotional materials due by September 5, 2021 for optimum exposure. Player names and contact information are due by September 25th.

Questions: contact **LaNiece Jones** at [ljones@peralta.edu](mailto:ljones@peralta.edu).