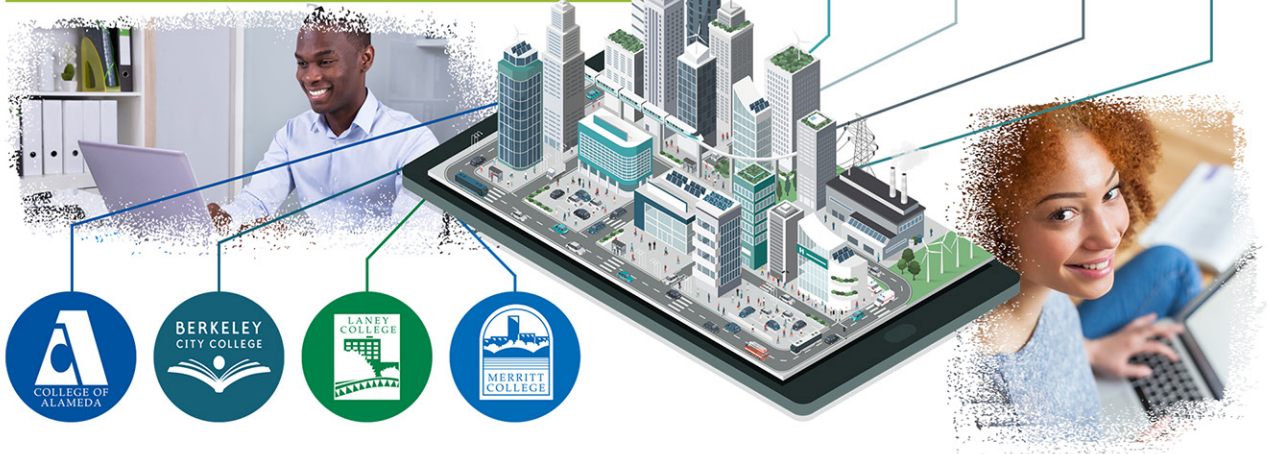




Peralta Colleges  
Foundation



## LEVELING THE PLAYING FIELD STEM SCHOLARSHIPS

Thank you for considering sponsorship of this timely initiative that will provide scholarships for African American STEM students at Peralta Colleges: Merritt College, Laney College, Berkeley City College, and College of Alameda!

Your partnership will not only be instrumental in closing the digital divide for students of color, but it will also create and enhance learning opportunities to level the playing field for all.

Help the Peralta Colleges Foundation create tangible change for STEM students of color: the next generation of high-tech leaders to serve our region!

### Levels and Benefits

#### INNOVATOR

**\$100,000**

- Four (4) two-year \$3,000 Named CTE scholarships
- 4-Part Series Title Sponsor and Featured Keynote at Distinguished Industry Leaders Lecture Forum
- Title Sponsor Annual Student Scholarship Awards Presentation
- Title sponsor of CTE Industry Economic IMPACT Report - *printed and online*
- Inside and back full-page color advertisement in annual CTE Industry Economic IMPACT Report - *printed and online*
- Invitation on STEM Advisory Council
- Prominent acknowledgements via e-newsletter, PCF website, press release and social media platforms

#### CHAMPION

**\$75,000**

- Four (4) two-year \$2,000 Named CTE scholarships
- 4-Part Series Co-Host and Welcome Acknowledgements at Distinguished Industry Leaders Lecture Forum Series
- Co-host Annual Student Scholarship Awards Presentations
- Major sponsor of Industry Economic IMPACT Report - *printed and online*
- Full-Page color advertisement prominently placed in annual CTE Industry Economic IMPACT Report - *printed and online*
- Invitation on STEM Advisory Council
- Prominent acknowledgements via e-newsletter, PCF website, press release and social media platforms

## Levels and Benefits

### CHANGE-MAKER

**\$50,000**

- Two (2) two-year \$2,000 Named CTE scholarships
- Major sponsor of Distinguished Industry Leaders Lecture Forum Series
- Major Sponsor of Annual Student Scholarship Awards Presentations
- Major sponsor of Industry Economic IMPACT Report - printed and online
- Full-Page color advertisement in annual CTE Industry Economic IMPACT Report - printed and online
- Invitation on STEM Advisory Council
- Prominent acknowledgements via e-newsletter, PCF website, press release and social media platforms

### ADVOCATE

**\$25,000**

- Two (2) two-year \$1,000 Named CTE scholarships
- Contributing sponsor of Distinguished Industry Leaders Lecture Forum Series
- Contributing sponsor Annual Student Scholarship Awards Presentations
- Contributing sponsor of Industry Economic IMPACT Report
- Half-page color advertisement in annual CTE Industry Economic IMPACT Report
- Invitation on STEM Advisory Council
- Acknowledgements via e-newsletter, PCF website, press release and social media platforms

### LEADER

**\$10,000**

- One (1) \$1,000 Named CTE scholarships
- Sponsor of Distinguished Industry Leaders Lecture Forum Series
- Sponsor Annual Student Scholarship Awards Presentations
- Sponsor of Industry Economic IMPACT Report
- Quarter-page color advertisement in annual CTE Industry Economic IMPACT Report
- Acknowledgements via e-newsletter, PCF website, press release and social media platforms

### FRIEND

**\$5,000**

- Two (2) \$500 Named CTE scholarships
- Listing in annual CTE Industry Economic IMPACT Report

